Fund Britain's Waterways Update for Members, 11 August 2023

Dear FBW Supporter,

We are pleased to report that the <u>Fund Britain's Waterways</u> campaign is gaining momentum rapidly now. Our combined effort to encourage waterways supporters to write to their local MPs is paying off as we are already making contact with parliamentarians across the political spectrum. By doing so, we aim to raise their awareness and garner their support, especially those with canals and rivers running through their constituencies.

Petition

Encouraging supporters to <u>write letters to their MPs</u> is just one way in which we are working to raise awareness about Fund Britain's Waterways. We have also launched a petition on Change.org to help increase public support for the campaign.

If you have not already done so, then please <u>sign our petition</u> calling on prime minister Rishi Sunak to guarantee future funding of the entire 5000-mile network of canals and navigable rivers. We aim to deliver hundreds of thousands of signatures to 10 Downing Street this Autumn.

There's so much at stake. Please <u>add your name</u> and help us by circulating this link widely to your networks: https://www.change.org/p/fund-britain-s-waterways

Resources

We've also developed a range of resources which can be downloaded from the FBW website here: https://fundbritainswaterways.org.uk/fbw-resources

Please download, print and proudly display a window sticker, which you can find <u>here</u> in colour or black & white. Whether you are afloat or on dry land, these will send out a striking message.

Show your support for the campaign by sharing social media posts from other FBW Members or create your own posts using the range of social media graphics available <u>here</u>. Just make sure to include the hashtag #FundBritainsWaterways!

You can also make a real statement by updating the cover photo on your Facebook, Twitter or LinkedIn accounts to the FBW cover graphics which can be found here.

Donations

Fund Britain's Waterways now has the ability to accept donations. Using a service called Just Giving, we are able to fundraise on behalf of FBW, with all donations going into a restricted fund. Any money raised will go towards the campaign costs so please encourage your contacts and supporters to donate using this link:

https://justgiving.com/campaign/fbw

Membership

Support for Fund Britain's Waterways is growing by the day, with around 70 members in the group so far. Please continue to promote FBW membership by encouraging interested organisations and individuals to get in touch with us by emailing: membership@fundbritainswaterways.org.uk

Campaign Cruise

The Campaign Cruise in Birmingham this Sunday (13th August) will provide an excellent opportunity for us to rally support for Fund Britain's Waterways in the form of signatures, donations and new members. The event will be taking place on the canal and towpaths next to the Mailbox in Birmingham (B1 1RS) from 11 am. Of course, the campaign is not just about boating so we want to see the towpaths adjacent to the Mailbox full of supporters. Please therefore encourage your contacts to attend if they are in the area, or even fancy travelling!

There will be an online presentation explaining the importance of the campaign. It will be accessible via a QR code displayed at the event or via the website here. The presentation is being hosted on Zoom which only enables a limited number of participants to join. It will therefore be broadcast live on the IWA Facebook page here via a livestream feed. Please encourage people to view the presentation via the livestream as opposed to the Zoom link where possible. The broadcast will also be recorded so we will share a link to the recording in a future email update.

https://waterways.org.uk/support/ways-to-get-involved/events/fund-britains-waterways-birmingham-campaign-cruise

Kindest Regards,

Les Etheridge - Chair of Fund Britain's Waterways

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