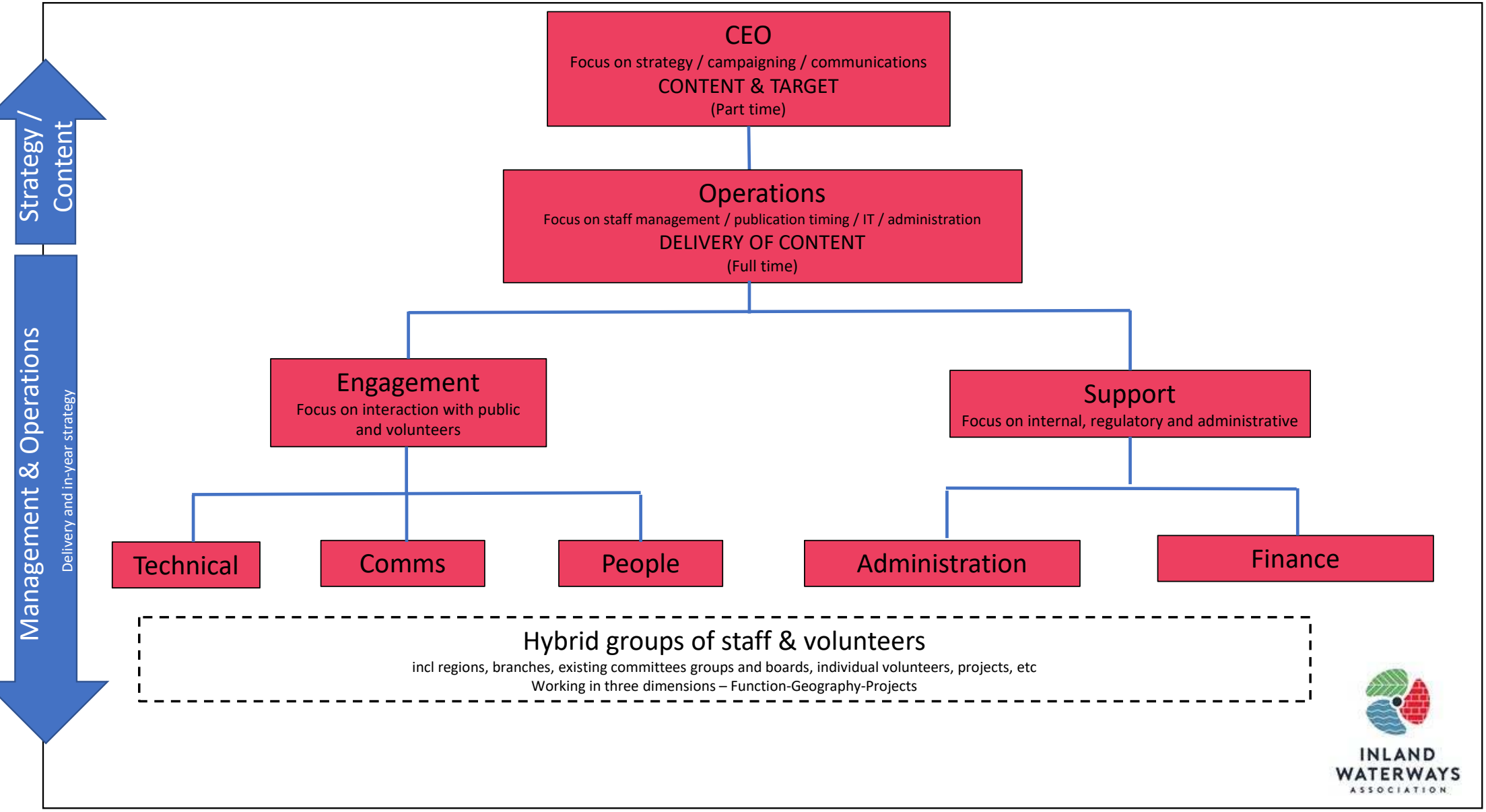
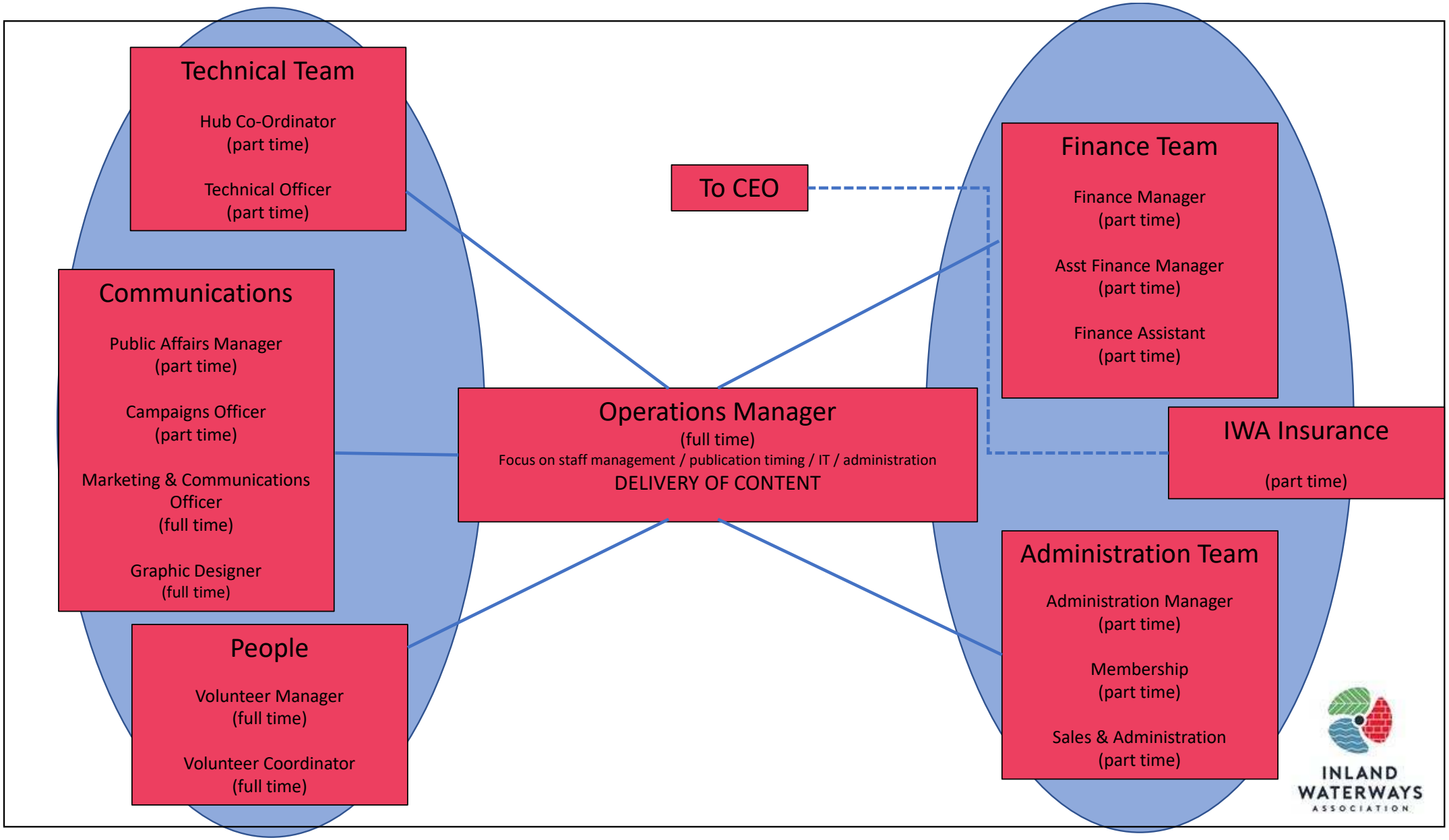

Strategy / Content
Management & Operations
Delivery and in-year strategy
CEO
Focus on strategy / campaigning / communications
CONTENT & TARGET
(Part time)
Operations
Focus on staff management / publication timing / IT / administration
DELIVERY OF CONTENT
(Full time)
Engagement
Focus on interaction with public and volunteers
Support
Focus on internal, regulatory and administrative
Technical
Comms
People
Administration
Finance
Hybrid groups of staff & volunteers
incl regions, branches, existing committees groups and boards, individual volunteers, projects, etc
Working in three dimensions – Function-Geography-Projects
INLAND WATERWAYS ASSOCIATION


Technical Team
Hub Co-Ordinator
(part time)
Technical Officer
(part time)
Communications
Public Affairs Manager
(part time)
Campaigns Officer
(part time)
Marketing & Communications Officer
(full time)
Graphic Designer
(full time)
People
Volunteer Manager
(full time)
Volunteer Coordinator
(full time)
To CEO
Operations Manager
(full time)
Focus on staff management / publication timing / IT / administration
DELIVERY OF CONTENT
Finance Team
Finance Manager
(part time)
Asst Finance Manager
(part time)
Finance Assistant
(part time)
IWA Insurance
(part time)
Administration Team
Administration Manager
(part time)
Membership
(part time)
Sales & Administration
(part time)
INLAND WATERWAYS ASSOCIATION